

June Lake Citizens Advisory Committee

Meeting Minutes – June 3, 2014

The meeting was called to order at 7:05 pm.

Minutes from the May 6, 2014 meeting were absent, so were read and approved.

Public Comment:

Roger Greffy of Tiger Bar commented on the circulation plan. Throughout plan, “if willing sellers can’t sell, etc.” this section was stricter in the May 6 meeting. The CAC will be looking at this again.

Trails – we’d like to see the Junction into June Lake developed.

Al Heinrich (Fire Safe) noted that \$850,000 collaborative program, starting down-canyon. SCE will be doing lots of work on its acreage. Review of Double Eagle is complete. USFS (?)

Jil Stark (CAC) Chipper Day will be Saturday, July 19 & Sunday, July 20, 2014, from 10:00 a.m. to 2:00 p.m.

Agenda Items:

Supervisor Alpers Update:

Tim gave an update on the Conservation Easement at Conway Ranch. There is specific protection for environment and wildlife. A number of people in Lee Vining are against the project, despite this the Ranch wants to provide aquaculture to provide fish for the County.

Tim introduced Alice – highway signage- Ed Armenta has given Jon Regelbruge approval for a sign on hwy 395 at the entrance to June Lake.

Option 1: northbound on west side of highway, \$36,000;

The Chamber is being charged with this project, raising \$, will cost approximately \$40,000 this includes lots of free labor. Break ground by next summer. CalTrans will also be redoing their signs. Supervisor Alpers really feels that the sign is very important.

June Lake Trails Committee report (Jil Stark):

Trails Day will be Saturday, June 21. Morning snacks will be provided by June Lake Women's Club; lunch will be provided by Double Eagle. Speed issue...

Don Morton use ball field for a bike area for children with the rest rooms, make a small trail. This could be a multi-use area. The ball field is under USFS. Go to strider.com and look at videos. Courtney will follow up with ballfield and striders issues. Courtney notes that CalTrans is doing an updated plan on transportation.

Review of Economic Development Strategy (Alicia Vennos/Jeff Simpson, EDD):

Presented Mono County economic development strategies and prioritization: Tourism is Mono County's engine. Funding = \$200,000, 1/12 of TOT; Visitor Guides; trade shows – go to 9 across California; TV advertising on Reno Fox11; \$40,000 to implement and support events in the area, including 5 in June Lake. TOT last year was highest in 7 years, TOT from October to December best fall quarter in the last 7 years.

Filming in Mono County: every commercial brings \$25,000 into County.

Economic development directions: tourism marketing; fisheries commission; economic development grant; film production.

Economic development should diversify, to include sustainable growth opportunities.

Project objectives: prioritized project list. Mammoth has the highest GRP, then Bridgeport, then June Lake. 9 strategies.

Community suggestions included: shoulder season photography; make easier for business to start and the business needs to be sustainable.; very little land available for new businesses; County is looking into financing opportunities; the Rodeo Grounds will provide opportunities.; County is looking at historic towns in Mono County; has been successful in Bridgeport.

Review Resource Efficiency Plan (Scott Burns)

Were able to streamline the process for Double Eagle, and this can't happen today. County is trying to be more efficient. Greenhouse gas emissions have required targets that must be met; 2010 levels by 2020. We are an isolated community with a good transportation plan. Mono County has already done big projects. Evaluate greenhouse gas emissions and plan for mitigating and adapting to climate change. Mono County has selected 120 best practices. New building codes are more stringent and waste generation is carefully handled.

Don Morton mentions that he is getting great help from County in his plans for an efficient home in the Highlands.

June Lake Events update (Patti Heinrich):

Nothing new to report. Music Festival will be June 28.

Report of development activities at June Lake (Courtney Weiche):

Courtney reported on the Main Street design process – County did tour Crowley Lake, Mammoth, Lee Vining, Bridgeport with emphasis on Walker/Coleville and June Lake. The same consultant as did the Bridgeport plan. Date for June Lake is July 30, meeting with consultant and walking tour. Whole experience along the 395 corridor will be upgraded.

June Mt. will be test drilling for wells.

Sierra Smoke Shack – food truck who provides smoking for fish. Has a one year contract, on the west side of Trout Town Joes.

The meeting was adjourned at 9:04 p.m. pm.

Minutes taken by Jill Stark