



CALIFORNIA'S GREAT BEYOND

MONO COUNTY ECONOMIC DEVELOPMENT, TOURISM & FILM COMMISSION
PO BOX 603 | MAMMOTH LAKES, CA 93546 | 800-845-7922 | MONOCOUNTY.ORG

Minutes

Regular Meeting

Tuesday, July 25, 2023

Walker Community Center
442 Mule Deer Rd. Walker, CA 96107

Teleconference

Call-in information for members of the public via

Zoom:

<https://monocounty.zoom.us/j/7632864762>

NOTE: The public will be able to comment during the meeting; instructions will be provided. If you wish to make a comment on a specific agenda item *before* the meeting, please submit your comment via email to Lgrans@mono.ca.gov or Jsimpson@mono.ca.gov before 9:00 a.m. on the day of the meeting. Thank you.

NOTE: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact us. Notification 48 hours prior to the meeting will enable the County to make reasonable arrangements to ensure accessibility to this meeting (See 42 USCS 12132, 28CFR 35.130).

1. Call to order.

Chair McQuilkin called the meeting to order at 10:09 am.

2. Introductions and announcements.

Commissioners: McQuilkin, Vanderhurst, Burkhard, Morrison, Trainor

Staff: Simpson, Carlson, Grans

Other: Ken Brengle, Mammoth Chamber

3. Public Comment.

Opportunity for the public to address the commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. Speakers may be limited in speaking time (3 minutes) depending upon the press of business and number of persons wishing to address the Commission.

No public comment.

4. Meeting Minutes.

A MOTION WAS MADE BY MCQUILKIN, SECONDED BY MORRISON, TO APPROVE THE MINUTES WITH TWO EDITS, OF THE JUNE 08, 2023 MEETING. MOTION APPROVED 5-0, NO ABSTENTIONS.

5. Financial/budget report.

Mr. Simpson gave a brief update on the 2023-2024 Economic Development Budget Approval Timeline.

6. Economic Development and Tourism report – information on current or emerging issues, including but not limited to:

- a. Mr. Simpson gave an update on the Comprehensive Economic Development Strategy (CEDS) program sponsored by the Rural County Representatives of California (RCRC). Mr. Simpson reported that the public comment is open through the end of August.
- b. Mr. Simpson gave an update on the Community Economic Resilience Fund (CERF) program.

7. Film Commission report.

Mr. Morrison gave an update on recent films happening at Mammoth Mountain.

8. Fisheries report.

Mr. Simpson reported that the last of the Mono County fish were to be stocked the following day. Mr. Simpson notified everyone that CDFW is talking about changing the fishing regulations at Parker Lake to “No Take”.

9. Project Update, including but not limited to collateral, public relations, advertising/social media, websites, and tradeshows/conferences.

Mr. Simpson gave an update on social media numbers.

10. Commissioner reports. Commissioners are invited to share EDTFC-related information and reports, announcements, and updates from their respective districts/communities.

Commissioners and staff gave an update from their respective districts and communities.

11. Call for agenda items for next regular meeting.

Ms. Grans stated that we will go over the Community Grant Program at the next meeting.

12. Adjourn the meeting and reconvene at Meadowcliff Resort and Walker Coleville KOA for a brief tour.

Ms. Grans., Ms. Carlson, Mr. Simpson, Mr. Burkhard, Mr. McQuilkin and Mr. Morrison reconvened at the Meadowcliff Resort and Walker Coleville KOA for a tour of the property.

13. Adjourn the meeting and reconvene in regular session on Tuesday, September 26, 2023 at the Chalfant Community Center.