



CALIFORNIA'S GREAT BEYOND

MONO COUNTY ECONOMIC DEVELOPMENT, TOURISM & FILM COMMISSION
PO BOX 603 | MAMMOTH LAKES, CA 93546 | 800-845-7922 | MONOCOUNTY.ORG

MINUTES

Regular Meeting in person and via Teleconference*
Wednesday, January 31, 2023 – 10:00 A.M.

*As authorized by Governor Newsom's Executive Order N-25-20, dated March 17, 2020, and continuation pursuant to AB 361, this meeting will be held via teleconferencing with members of the Commission attending from separate locations. There will not be a physical location of the meeting open to the public. This altered format is in observance of recent recommendations by local officials that certain precautions be taken, including social distancing, to address the threat of COVID-19.

Teleconference call-in information for Commissioners and members of the public is as follows, via Zoom:
<https://monocounty.zoom.us/j/2488929627>

If you are experiencing technical issues trying to connect to the meeting, please contact Jeff Simpson:
jsimpson@mono.ca.gov / 760-924-4634 or Liz Grans: lgrans@mono.ca.gov / 760-924-1738.

NOTE: The public will be able to comment during the meeting; instructions will be provided. If you wish to make a comment on a specific agenda item *before* the meeting, please submit your comment via email to Lgrans@mono.ca.gov or Jsimpson@mono.ca.gov before 9:00 a.m. on the day of the meeting. Thank you.

NOTE: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact us. Notification 48 hours prior to the meeting will enable the County to make reasonable arrangements to ensure accessibility to this meeting (See 42 USCS 12132, 28CFR 35.130).

1. Call to order.

Chair McQuilkin called the meeting to order at 10:01 am.

2. Introductions and announcements.

Commissioners: McQuilkin, Vanderhurst, Burkard, Wells, Trainor, Walsh
Supervisor: District 4 Supervisor Peters, District 2 Supervisor Duggan
Staff: Simpson, Carlson, Grans, Rose
Other: Tom Hodges, Ralph Lockhart, Brianna Geico

3. Opportunity for the public to address the commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.

No public comment.

4. Findings Relating to the Holding of Remote Meetings Under AB 361

Find that: (1) The Proclamation of State of Emergency issued by Governor Newsom on March 4, 2020, in response to the COVID-19 pandemic remains in effect; (2) Local Public Health Officials have recommended

measures to promote social distancing; and (3) As a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees. Accordingly, meetings of the Economic Development, Tourism, and Film Commission may be held remotely in accordance with the requirements set forth in subdivision (e) of Section 54953 of the California Government Code.

- a. California State of Emergency ends February 2023. Will discuss in the future.
- b. A MOTION WAS MADE BY VANDERHURST, SECONDED BY WALSH, TO MAKE THE FINDINGS RELATING TO THE HOLDING OF REMOTE MEETINGS UNDER AB 361. MOTION APPROVED 6-0, NO ABSTENTIONS.

5. Mammoth Mountain Ski Area & June Mountain Ski Area Update:

- a. Presentation by Tom Hodges, Vice President of Mountain Development, Mammoth Mountain Ski Area on future plans for Mammoth Mountain and June Mountain.
- b. Link to MMSA project page: <https://www.evolvingmain.com/>
- c. Sign Up to receive [project updates](#) and/or [subscribe](#) to receive notifications from the United States Forest Service and the Town of Mammoth Lakes.

6. Introduction to new Mono County Sustainable Recreation Coordinator, Marcella Rose.

- a. Ms. Rose introduced herself and gave information on her job role and the projects she is working on.

7. Yosemite National Park Visitor Use Management Plan

- a. Ms. Grans gave an update on the Yosemite National Park Visitor Use Management Plan status.
 - i. YNP Visitor Access Plan info/link:
<https://storymaps.arcgis.com/stories/740d505858b4481ab78be809080d425b>

8. Approval of the minutes of the November 16, 2022 regular meeting

- a. A MOTION WAS MADE BY VANDERHURST, SECONDED BY WALSH, TO MAKE THE FINDINGS RELATING TO THE HOLDING OF REMOTE MEETINGS UNDER AB 361. MOTION APPROVED 6-0, NO ABSTENTIONS.

9. Commissioner Chair and Vice Chair Elections.

- a. A MOTION WAS MADE BY VANDERHURST, SECONDED BY BURKHARD, TO RE-APPOINT MCQUILKIN AS CHAIR AND VANDERHURST AS VICE CHAIR. MOTION APPROVED 6-0, NO ABSTENTIONS.

10. Monthly financial/budget report.

- a. Mr. Simpson gave an update with the mid year Budget.

11. Economic Development and Tourism report – information on current or emerging issues, including but not limited to:

- a. Mr. Simpson gave a brief update on the Comprehensive Economic Development Strategy (CEDS) program sponsored by the Rural County Representatives of California (RCRC).
- b. Mr. Simpson also gave a brief update on the Community Economic Resilience Fund (CERF) Program.

12. Film Commission update on film production in Mono County and other film-related updates.

- a. Ms. Grans gave an update on recent film production in Mono County.
- b. Ms. Grans reported that she is in an MOU with Humbolt Toiyabe for helping to process film permits.

13. Fisheries report.

- a. Mr. Simpson gave an update on fish stocking locations and that the same amount as last year, \$100,000 ,was approved by the board for trout stocking.

14. Project status update, including collateral, public relations, advertising/social media, websites, and tradeshow/conferences.

- a. Mr. Simpson gave an update on the visitor guide, Calendar print, Social Media posts, tradeshow and India trip.
- b. Ms. Grans gave an update on the new fishing map guide, fishing opener release and website blog.

15. Commissioner reports.

- a. Commissioners and staff gave an update from their respective districts/communities.

16. Call for agenda items for next regular meeting.

- a. Ms. Grans requested that all new agenda item requests be emailed to Ms. Grans and Mr. Simpson.

17. Adjourn the meeting and reconvene in regular session on April 25, 2023.