



P.O. BOX 603 ▲ 452 OLD MAMMOTH ROAD #306 ▲ MAMMOTH LAKES, CA 93546 ▲ 800-845-7922 ▲ WWW.MONOCOUNTY.ORG

AGENDA

Regular Meeting of Wednesday, November 20, 2019 – 10:00am

Board of Supervisors Conference Room

452 Old Mammoth Road Suite 307 - Mammoth Lakes, CA 93546

1. Call to order.
2. Introductions and announcements.
3. Opportunity for the Public to Address the Commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.
4. Approval of the Minutes of the October 29, 2019 Meeting.
5. CalTrout Presentation on June Mountain Fuels Reduction Project - Eric Huber, PhD Sierra Headwaters Regional Director
6. Monthly Financial/Budget Report.
 - a. Tourism Marketing Reserve Fund: Discussion of policies for the fund and possible action.
7. Economic Development and Tourism Report.
 - a. Review process for Community Event Marketing Fund.
 - b. Update on visitor guide design and marketing concepts.
 - c. Update on 11/5 Civitas tourism business improvement district presentation to the Board of Supervisors.
 - d. Review and approve 2020 Commission meeting schedule.
8. Mono County Fish & Wildlife Commission Update – Jeff Simpson.
9. Film Commission Update – Alicia Vennos.
10. Project Status Update:
 - a. Collateral
 - b. Public Relations
 - c. Advertising/Social Media/E-Newsletter
 - d. Website
 - e. Tradeshows & Conferences
11. Commissioner Reports: Time permitting, Commissioners may share EDTFC-related information, community info, etc.
12. Call for agenda items for next regular meeting.
13. Adjourn the meeting and reconvene in regular session tentatively scheduled for Tuesday, January 28, 2020 in the Board of Supervisors Conference Room in Mammoth Lakes.