

P.O. BOX 603 🌲 452 OLD MAMMOTH ROAD #306 🌲 MAMMOTH LAKES, CA 93546 🌲 800-845-7922 🌲 WWW.MONOCOUNTY.ORG

AGENDA

Regular Meeting of Tuesday, March 28, 2017 – 10:00am

Lee Vining Community Center: 296 Mattly Ave. Lee Vining, CA 93541

- 1. <u>Call to Order.</u>
- 2. Introductions and announcements.
- 3. <u>Opportunity for the Public to Address the Commission</u> on items of interest of the public which are within the subject matter jurisdiction of the Commission. (Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.)
- 4. Approval of the Minutes from the January 31, 2017 meeting.
- 5. Commissioner Reports.
- 6. Monthly Financial/Budget Report.
- 7. Economic Development and Tourism Report.
- 8. <u>Letter of Support</u>: Shady Rest Fat Bike Grooming Project_ ACTION: Review and approve draft letter of support.
- <u>Letter of Support</u>: Humboldt-Toiyabe National Forest Off-Highway Vehicle Grant to continue Bridgeport avalanche education and safety program. ACTION: Review and approve draft letter of support.
- Letter of Support. Letter to Central Federal Lands Highway Division supporting the Yosemite Area Regional Transit System (YARTS) application for grant Federal Lands Access Program grant funding to provide free service to Yosemite National Park on all National Park Service free gate days during the 17/18 fiscal year. ACTION: Review and approve draft letter of support.
- 11. International Tourism Marketing Strategy.
- 12. Fisheries Commission Report.
- 13. Film Commission Update.
- 14. Project Status Update:
 - a. Collateral
 - b. Public Relations
 - c. Advertising/Social Media/E-Newsletter
 - d. Website
 - e. Tradeshows & Conferences

15. Call for agenda items for next regular meeting

16. <u>Adjourn the meeting</u> and reconvene in regular session on Tuesday, April 25, 2017 at the Bridgeport Health Annex Meeting Room Bridgeport Health Department Annex at 199 Twin Lakes Rd. Bridgeport, CA 93517