

Mono County Strategic Planning

Mono County Board of Supervisors

December 10, 2013





I. Mono County Strategic Planning Elements

Vision – Who are we? What is the future we intend to create for the County? What defines what we do and how will we know if we are doing it well?

Mission – What is our purpose and reason for existing? Are we delivering the key services and products with high value to our constituents?

Values – Why do we want to be high performing in first place and what principles will we live by?

Results – How can we measure the results of our services?

Customer value, quality and financial performance?

How will results guide future service improvements?

What measurement outcome tools do we need?

- Customer satisfaction surveys
- Employee surveys
- Return on Investments
- Benchmarking

II. Mono County Strategic Plan Development

Schedule and Engagement of Constituencies

All Employee sessions – January – April

Host sessions with employees – south and north county
Department level discussions

- Strength, Weakness, Opportunity and Threat inventory
- Mission, vision, value development
- Draft Plan created
- Bring back to Board

Board sessions – March-May

Public and virtual town halls/align with Budget – April-June 2014

Host series of Public meetings to receive feedback from draft

RPACS - Circulate draft Plan through all RPACS for feedback into plan;
Town Halls - 1 per Supervisorial District (in addition to RPACs)





III. Integration

IV. Commitment

- **Ensure integration of existing identified projects and long term issues**
 - Board's Priority projects – Attachment B
 - 2013-2014 Budget Project Matrix - Attachment C – Annual Budget Work Projects
- **Ongoing commitment to review and update of Mono County Strategic Plan**
 - Schedule annual review of Plan before Board – Pre Budget Adoption or as part of Budget
 - Project completion update
 - New projects/removal of completed projects - adding, completion, subtraction, and re-focus

V. Establishing Outcomes, Demonstrating Results & Tools

- Possible outcomes measurements
- Constituent/customer survey
- Employee annual survey





VI. Aligning Budget to Strategic Plan

Strategic Plan as lens to focus budget and program priorities

- **Bringing all agenda items under one of the Strategic Goal Areas**
- **Tracking investments in each Strategic Goal Area**
- **Budget and Department efforts part of a designated Strategic Goal Area**



Bringing it all together

Bringing it all Together

Sonoma County
Investing in Beautiful, Thriving and Sustainable Communities for All

To Enrich the Quality of Life In Sonoma County Through Superior Public Service



Strategic Plan Goals and Outcomes Summary

Vision: Sonoma County - Investing in Beautiful, Thriving & Sustainable Communities for All
Mission: To Enrich the Quality of Life in Sonoma County through Superior Public Service

Goals	Safe, Health & Caring Community	Economic & Environmental Stewardship	Invest in the Future	Civic Services & Engagement
Definition	<ul style="list-style-type: none"> Needs of diverse communities are met through innovative public safety, health care, housing, educational, recreational & volunteer opportunities Individuals recognize need for all to contribute to the betterment of the community (shared responsibility) 	<ul style="list-style-type: none"> Invest in jobs, workforce, institutions, & community infrastructure; support a diverse & thriving economy Invest & support agriculture & agribusiness Create community where local governments, business, CBO's & residents value & use resources to protect & enhance the county's natural environment 	<ul style="list-style-type: none"> Invest upstream in health, education & human services (prevention) to decrease need for and costs of enforcement & incarceration (treatment and punishment) Invest in infrastructure, systems, etc. to save money in the long-term Adopt a balanced budget & maintain appropriate reserves 	<ul style="list-style-type: none"> Engage and encourage citizen participation through elections Increase support for County services & programs, foster increased understanding of what the County does Seek to sign public service provided with community needs & desires
Outcomes	<ul style="list-style-type: none"> Community members are safe in their homes & communities Community members are sheltered & are socially supported Community members have access to clean air, water, & safe, reliable solid & liquid waste management systems Community development & planning promote improved health, safety & quality of life Community is prepared & responds appropriately to emergencies & natural hazards Community supports overall health beginning with the healthy development of children 	<ul style="list-style-type: none"> Protect, maintain & manage parks, public lands & open space systems that promote recreation, health, agricultural viability & protects watersheds, promotes biodiversity & contributes to the economic vitality A strong, diverse & sustainable economy that supports job retention & job growth for all residents Agricultural resources are preserved, valued for food & for maintaining links to our County's heritage A water & energy plan that maximizes renewable energy, reduces water use & GIG production & supports the economy Growing diversification & enrichment of economic base 	<ul style="list-style-type: none"> Community is proactive in mitigating & adapting to the causes & impacts of climate change to safeguard the environment, human health & the economy A well maintained transportation & facility network that promotes mobility, health & safety, connectivity & convenience Local resources (timber, aggregate, energy, water) are sustainably managed Strategic investment in prevention focused policies & interventions that reduce poverty & increase equal opportunity for quality education & good health in nurturing home & community environments 	<ul style="list-style-type: none"> Increased access & greater citizen participation in county government Community understands & supports the services provided by the County Increased or enhanced community based partnerships Professionally managed county organization that is accessible, transparent, fiscally responsible & accountable to the public

Requested Actions



- 1. Review and Amend Strategic Planning Process**
- 2. Direct Staff to Initiate Planning Process**

